Fizza Kulvi, a PhD candidate in communications policy at McMaster University, wrote about how the Canadian social media platform Rumble influences the spread of misinformation and how that relates to new legislation in the online article “Meet Rumble, Canada’s new ‘free speech’ platform - and its impact on the fight against online misinformation”. The article, identifies challenges, specifically with Rumble, that regulators will encounter when addressing online hate speech. One perceived problem with Rumble, is that it spreads false information more than correct information. Rumble, however, advertises itself as a promoter of free speech, claiming it has fewer algorithms to recommend content as other comparable platforms. Kulvi claims platforms like Rumble, YouTube and Facebook must be clearer about how their algorithms promote content, since they could be held accountable for actively promoting harmful content through these algorithms.

Kulvi, F. (2021, July 8). *Meet Rumble, Canada’s new ‘free speech’ platform - and its impact on the fight against online misinformation*. The conversation. <https://theconversation.com/meet-rumble-canadas-new-free-speech-platform-and-its-impact-on-the-fight-against-ne-misinformation-163343>